

Temple Beth Sholom's monthly bulletin, public website and weekly eNewsletter "The Temple Tablet" are great ways to showcase your organization! Reach over 400 families in greater New Haven through our Jewish community. Contact advertising@tbshamden.com today!

BULLETIN

The Temple Beth Sholom (TBS) Bulletin is a monthly publication (11 issues per year) mailed to TBS membership and with an estimated readership of 600.

Ad Specifications: PNG, TIFF, GIF or JPEG format at 300 pixels per inch.

Ad Options	Approx. Size	Annual Fee
1/6 page square	3.7 x 3.2 inches	\$250
1/6 page horizontal	7.5 x 1.5	\$250
1/4 page	7.5 x 2.4	\$350
1/3 page	7.5 x 3.2	\$425
1/2 page	7.5 x 4.8	\$600

WEBSITE

The TBS Website www.tbshamden.com is a public website promoting the synagogue and providing our membership and the community with timely information concerning temple activities and Jewish life.

Ad Specifications: JPEG or GIF format. Provide a Website Address (URL) to which we can link from your ad.

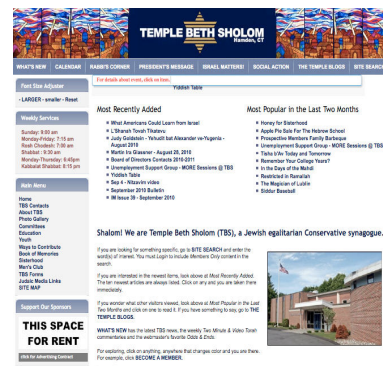
Ad Options	Approx. Size	Placement (page)	Annual Fee
Rotating Banner	180 x 70 pixels	Home and What's New	\$150
Calendar Banner	180 x 70 pixels	Calendar	\$250

eNEWSLETTER: THE TEMPLE TABLET

The Temple Tablet is a weekly eNewsletter emailed to over 300 TBS members and counting. The Temple Tablet includes announcements regarding Temple events, meetings, social action and more.

Ad Specifications: JPEG or GIF format for banners. Provide a Website Address (URL) to which we can link from your ad.

Ad Options	Approx. Size	Annual Fee
Sponsor Link	1 line of text	\$75
Banner	400 x 80 pixels	\$250



FREQUENT SPONSOR DISCOUNT: Receive 10% off when you purchase any combination of 2 or more ad options

Design assistance provided free of charge, as needed



Advertising Contract

Contract Period ____/____/____ to ____/____/____
mo yr mo yr

☐ Renewal

BULLETIN

Spot	Select	Approx. Size	Annual Cost
1/6 page square.....	<input type="checkbox"/>	3.7" x 3.2"	\$250
1/6 page horiz.....	<input type="checkbox"/>	7.5" x 1.5"	250
1/4 page	<input type="checkbox"/>	7.5" x 2.4"	350
1/3 page	<input type="checkbox"/>	7.5" x 3.2"	425
1/2 page	<input type="checkbox"/>	7.5" x 4.8"	600

WEBSITE

Spot	Select	Approx. Size	Annual Cost
Rotating Banner ..	<input type="checkbox"/>	180 x 70 pixels	\$150
Calendar Banner..	<input type="checkbox"/>	180 x 70 pixels	250

TEMPLE TABLET eNewsletter

Spot	Select	Approx. Size	Annual Cost
Sponsor Link	<input type="checkbox"/>	1 Line of text	\$75
Banner	<input type="checkbox"/>	400 x 80 pixels	250

Sub-total	\$	
Discount	\$	10% off when more than one ad option is purchased
TOTAL ORDER	\$	

Advertiser/Business Name _____
 Address _____
 City/State _____ Zip _____
 Contact person _____ Phone _____
 Email Address _____ Alt Phone _____
 Signature _____ Date _____
 Solicited by _____

Please note that ad copy is due by the 12th of the month prior to the start of the contract period.

Terms Payment is due when order is placed

Checks payable to Temple Beth Sholom

Mail to Temple Beth Sholom, Attn: Advertising, 1809 Whitney Ave, Hamden, CT 06517-1401

Questions ? Call the TBS Office at (203) 288-7748 or write to advertising@tbshamden.com