

Advertising Rates

Temple Beth Sholom's monthly bulletin, public website and weekly eNewsletter "The Temple Tablet" are great ways to showcase your organization! Reach over 400 families in greater New Haven through our Jewish community. Contact advertising@tbshamden.com today!

BULLETIN

The Temple Beth Sholom (TBS) Bulletin is a monthly publication (11 issues per year) mailed to TBS membership and with an estimated readership of 600.

Ad Specifications: PNG, TIFF, GIF or JPEG format at 300 pixels per inch.

Ad Options	Approx. Size	Annual Fee
1/6 page square	3.7 x 3.2 inches	\$250
1/6 page horizontal	7.5 x 1.5	\$250
1/4 page	7.5 x 2.4	\$350
1/3 page	7.5 x 3.2	\$425
1/2 page	7.5 x 4.8	\$600



WEBSITE

The TBS Website <u>www.tbshamden.com</u> is a public website promoting the synagogue and providing our membership and the community with timely information concerning temple activities and Jewish life.

Ad Specifications: JPEG or GIF format. Provide a Website Address (URL) to which we can link from your ad.

Ad Options	Approx. Size	Placement (page)	Annual Fee
Rotating Banner	180 x 70 pixels	Home and What's New	\$150
Calendar Banner	180 x 70 pixels	Calendar	\$250



eNEWSLETTER: THE TEMPLE TABLET

The Temple Tablet is a weekly eNewsletter emailed to over 300 TBS members and counting. The Temple Tablet includes announcements regarding Temple events, meetings, social action and more.

Ad Specifications: JPEG or GIF format for banners. Provide a Website Address (URL) to which we can link from your ad.

Ad Options	Approx. Size	Annual Fee
Sponsor Link	1 line of text	\$75
Banner	400 x 80 pixels	\$250



FREQUENT SPONSOR DISCOUNT: Receive 10% off when you purchase any combination of 2 or more ad options

Design assistance provided free of charge, as needed